



Date: Monday, June 20, 2011

To: Oasis International Customers

Effective July 21st, 2011 Oasis International will increase pricing in all product categories as listed below. With the continuing rise in raw materials, energy and freight we can no longer absorb the increase and must pass a portion of this into the market. Please find below the increase by product category.

Territory net price increases will be coordinated through your local Rep Agency and or Oasis Regional Managers; they will be available by July 1st, 2011. New List Price sheets will also post to www.oasiscoolers.com by July 1st, 2011.

Versa-Cooler ADA Wall Hung Units	3%
Free Standing	6%
Fountains & All others	5%

We will honor all job quotes in our system dated prior to July 21st, 2011 through the agreed upon date of completion.

We greatly appreciate your business and support.

Sincerely,

Mark Laing
Sr. Vice President of Sales
Oasis International

Cc: Customer Service
Jimmy Robinson
Chris Romagnoli
Ludmila Podwell
Rep Agencies