

March 25, 2011



Subject: Price Increase – Effective June 1, 2011

Dear Valued Customer:

Thanks to you and many customers like yourself 2010 was a good year, considering the depth of the recent recession. It was indeed a good year with sales growing to new heights. Unfortunately the 'recovery' has taken its toll on the cost of commodities we purchase for the manufacturing of our products such as, Copper, Nickel, Brass, Stainless Steel, and Chromium to name a few. You only have to listen to the news or pick up a newspaper to understand as the dollar falls the commodities price increases. This of course causes our products and others to become more expensive to manufacture.

We have done and will continue to do what we can to keep our costs low; however at this time we have little choice but to increase our prices by about 7%.

All sales orders received by us prior to June 1, 2011 will be honored at our current price. All job quotes registered at Fisher or your Fisher Representative by June 1, 2011 will be honored at our quoted price.

To say we appreciate your business would be an understatement, so let me just assure you that everyone here at Fisher sincerely thanks you for the privilege of being your supplier.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Westley". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Jeff Westley
Vice President, Sales