



**American Metal Products Group**  
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February 4, 2011

## **American Metal Products Price Increase**

Dear American Metal Products Authorized Distributor:

Although American Metal Products continues to aggressively pursue cost reductions through lean manufacturing initiatives and other operational efficiencies, it is no longer possible to offset the increasing manufacturing costs. We continue to experience increases in raw material, labor and distribution costs. Therefore, it is necessary to implement the following price increases effective April 4, 2011:

<b>Product</b>	<b>Increase</b>
• Flexible Duct Systems	5%
• Grilles, Registers & Diffusers	6-8%
• Gas Venting and Chimney Products	4-6%
• Ward	10-12%
• Portals Plus	4-6%
• Milcor	4-6%

Orders entered for immediate shipment prior to the effective date will ship at current prices.

Updated price books and Excel spreadsheets will be uploaded to our Pricing Portal at [www.pricinghcinc.com](http://www.pricinghcinc.com) early in March. If you don't currently have access, please logon today to get set-up.

We fully understand the tough times you are going through, and we very much appreciate your business. American Metal Products will continue to be diligent at controlling costs while not compromising quality, reliability or customer service.

Thank you for your continued support.

Best regards,

A handwritten signature in black ink, appearing to read 'Sean Steimle', is written over a light blue horizontal line.

Sean Steimle  
Senior Vice President of Sales